**Web Site Evaluation Form #2**

**Name:\_\_\_\_\_Ted Johnson \_\_\_\_\_\_ Web Folder:\_\_\_\_\_\_\_Efolio\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Name of Site/Sport Organization:\_\_\_\_MyEfolio\_/ Minnesota Timberwolves\_\_\_\_\_\_\_\_\_\_\_**

**URL: \_\_\_\_\_\_\_\_\_http://tedjohnson.efoliomn.com\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Complete this evaluation form for each of the four (4) web sites. Also include a copy of the home page stapled to this evaluation. *Note: I will randomly check various web sites.***

**1 = Poor 5 =Exceptional**

**Design**

Navigability is good. Links are clearly labeled. Can move from page to page easily. 1 2 3 4 5

This site offers interactivity. The visitor engages with the site. 1 2 3 4 5

This site uses appropriate page format. Pages are not inordinately long. 1 2 3 4 5

Can easily find information. 1 2 3 4 5

This site is aesthetically appealing. Good use of graphics and color. 1 2 3 4 5

This site is aesthetically courteous. Text and background colors do not clash. 1 2 3 4 5

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Content**

Has a proper title. 1 2 3 4 5

Additional resource links are included. 1 2 3 4 5

Information is useful. 1 2 3 4 5

Rich content and will likely be revisited. 1 2 3 4 5

How this web site compares in content to similar websites. 1 2 3 4 5

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Technical Elements**

All links work. 1 2 3 4 5

Thumbnail graphics used. Graphics download quickly. 1 2 3 4 5

Alternative text page is offered when heavy graphics or frames are used. 1 2 3 4 5

Image links and image maps have a text alternative. 1 2 3 4 5

Can see meaningful information within 30 seconds. 1 2 3 4 5

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Credibility**

Contact person is stated with their e-mail address. 1 2 3 4 5

Announces when this page was last updated. Links have been kept current. 1 2 3 4 5

Resource links used to develop content are included. 1 2 3 4 5

States the name of the host school or institution. 1 2 3 4 5

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Web Site Total Points:\_\_\_**95**\_/100pts

Web Site Evaluation #2 Rubric

(50 Points)

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Web Folder: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of Site/Sport Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

URL \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Provided complete written assessment of web site /25

(Design, Content, Technical Elements and Credibility)

Provided complete assessment of web site

(Evaluation Form) /25

Total \_\_\_\_\_\_\_\_\_

Cover page, table of contents, stapled Yes/No -5

Rubric enclosed Yes/No -5

***SCALE***

Target 40-50

Acceptable 30-39

Unacceptable 29 and below

**Website Evaluation #2**

1). I gave Ted a 4 out for 5 for the links working because in order to access the Facebook and Linked-In pages, you have to log into your own personal account in order to see them. If an employer doesn’t have one of those sites, they are not able to see the information that they would want to see.

2). I gave Ted a 1 out of 5 for the announcement of when pages were last updated because it doesn’t state how long ago this website was created or if any of the information has been updated within the last year.

Five ways to improve this efolio is 1. Add some more images to the efolio, 2. Add different style texts and different colors to the text to emphasize the important details, 3. Keep the information on the page to a minimum instead of having long paragraphs of information, 4. Add links that everyone can access, even if they don’t have that social media website and 5. Add information of when the efolio was last updated so the potential employer or viewer can tell if information is recent or not.